

Mother Nature has definitely given Kansas quite a ride this spring. Mild temperatures, unbelievable rains, flooding and horrendous tornados have made it a spring for the record books. The sun is starting to peek out now and then, things are clearing up and it won't be long before we'll need some rain.

Many factors played a role in my decision not to attend the summer market in Columbus. Designer mailings, customer requests and internet surfing keeps us current with the "What's new" in the cross stitch world. This newsletter is pressing the margins with the "What's New" section, Janis update, how to help Greensburg cross stitch store, Dazor Lamp Sale and the Christmas in July Sale.

Get a cool drink, put your feet up and warn the family you need some time to yourself. Remember it's time to start those Christmas projects and this newsletter will help you get a jump start on your list.

**Remember the Christmas in July Sale July 26th, 27th, & 28th!!!**

### What's New!

**A Kitty Kats Original:** Thanks to a customer's request for Penny & Gus, we ordered several designs from this new to Heart's Desire designer. Two cats named Penny & Gus, one yellow and one black, are sitting beneath a sign directing them to the Litter box, Birds, Cat Nap and Mouse Hotel. The bird sitting on the black cat's tail must have lost a few feathers now attached to the sign. Dangling from the Mouse Hotel is a cute mouse charm. "The purr-fect way to spend the afternoon!" below the design must be what Penny & Gus are thinking. Very cute! Chart with feathers and charms - \$7.25

Check out Penny & Gus II Fishing. Penny lies peacefully in the garden cart while Gus lies on his back holding the goldfish bowl with his paws. Chart with charms - \$7.25

Five fluffy white bunnies with snowflakes in the air tell us Winter is Here! Two snow bunnies sit facing the front but the two center bunnies are turned sideways looking at the center bunny showing off his sparkly pom pom tail. Chart with pom pom - \$6.25

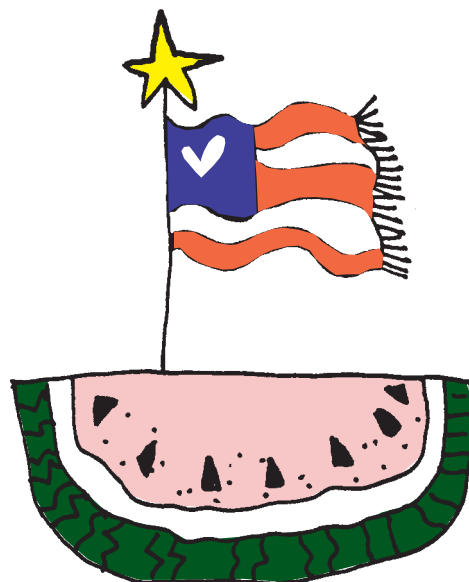
A witch, a Jack-o-lantern and Dracula are lined up and ready to celebrate Halloween. Pretty typical, huh? Not Bee Spookie. Hovering above the Jack-o-lantern you'll find a bumble bee holding a beaded banner that says "Trick or Treat". Very uniquely fun. Chart \$6.25 Bead pack \$3.00

**Bent Creek:** The Red Thread snapper series continues with the third, fourth and fifth of twelve designs. Fly a Kite, Smell the Flowers and Maypole have a unique way of representing March, April and May without spelling out each month. \$4.75 each chart.

Love You Mom and Love You Dad are the two new additions to the Sampler Series. How many ways (languages) can you say Mom? At least 7 besides the word Love. Partner the words with a simple bouquet of flowers to create a cheerful design. The same concept is used accompanied with a necktie

for that special Dad in your life. Unique! Charts \$6.25 each

**Cross n' Patch:** Wonderful to see a new chart from Emie Bishop, designer of some absolutely beautiful hardanger designs. Christmas Tree Lane includes two Christmas tree shaped designs with several options. The Holly and Berry Christmas Tree is topped with a Satin stitch star, with holly and berries throughout the design. Long narrow areas of hardanger gradually lengthen from the top to bottom of the trees. They include Woven Bars, Dove's Eyes and Buttonhole Bars. Hardanger Christmas Tree is also topped with the Satin stitch star with areas of Satin stitch hearts, tulips and ribbons. The same long narrow graduating areas of hardanger include the Bullion stitch and Connected Wrapped Bars. These designs are backed with fabric to create a tree shape to mount on top of a purchased or treasured candle stick to represent the tree trunk. Finishing instructions included. Chart \$10.25



**Donna Kooler Designs:** One of the most frequently requested patterns is for Christmas stockings. A stocking makes a wonderful keepsake for those special people in your life. Donna Kooler's Ultimate Stocking Collection features 15 designs by world famous artists including Linda Gillum, Barbara Baatz Hillman, Sandy Orton, and Nancy Rossi. Classic stocking designs include Santas, a Nativity, Noah's ark, cats, dogs, snowmen and more. A must have for my collection. Book -\$23.20

**Heart In Hand:** We all have that special friend that we just couldn't live without. Friendship Endures simply states just that with a whimsical border and a splattering of buttons. Give yourself a couple good stitching evenings and you'll have a perfect gift. Chart \$4.25 Buttons - \$3.80

Be sure to check out two other small charts Cecelia has added to her product line. Hodgepodge Hearts and Grand Old Flag! Two quick and fun projects. \$4.25 each chart.

**Hinzeit:** Pat Oetinger has worked here at Heart's Desire for years and has cross stitched for 35+ years. She has quite a collection just like the rest of us. In the last year or so she hasn't added too much to her stash and just focused on finishing some of those oldies but goodies. Last week Pat checked in the new Hinzeit. She snatched up the phrase mini block chart Love the Life you Live/Live the Life you Love before I even saw it! Two verses, two color schemes. Can't wait to see Pat's stitched design. Chart/charms \$12.25

The mini block series was the original word/charm series. This series simply pairs a letter with a charm in blocks put together to spell things. The newest in this series are Ballet, Lawyer, Doctor, Tennis and Sports. Wonderful charms. Chart/charm pack \$15.25 each.

Three new designs in the Charmed series feature cross word puzzle flair. Charmed Fall Folk has the word fall spelled vertically and

Folk horizontally sharing the "L". The empty spaces in the corners are filled with a pumpkin/black cat, scarecrow, jack-o-lantern and moon with witch charm to create a fun 4"x6" design. Jingle Bells and Snow Folk are designed with the same style. Fun and different! Chart/charm \$8.25 each

### Little House Needleworks:

Gardening and cross stitch are two of my favorite hobbies. Garden Pleasures just simply makes me smile. A simple vine and leaf border encompasses a lady wearing a sun hat standing amongst a variety of flowers in her garden. This 6" square design uses DMC, Crescent colours and Gentle Art threads and should stitch up really quickly. Chart \$7.25

Diane Williams definitely had her priorities in order when she designed Necessities Sampler. Tucked within the alphabet on this sampler you'll find: ABCDEFabric.....MNeedle...RSThread...Y Z. The old fashioned floral basket and house scene simply bring it all together. Chart \$7.25

**Lizzie\*Kate:** The unique Flip-it Bits monthly series continues with June, July, August, September, & October now available. A fun series stitched individually, vertically, horizontally or grouped. One stitcher is stitching each grandchild's birthday month for a fun Christmas gift. Each chart including buttons \$4.75

Briefly mentioned in the last newsletter is the newest boxer series. A Banner year! Spring, Summer and Autumn are now available. Each boxer comes with chart, button and 18ct. linen to stitch each design individually. Our model has all four seasons stitched on 28ct. linen creating a colorful banner year. I've lost count of how many pre-teen and teens that are stitching this design. It's exciting to see young stitchers get enthused about their stitching projects. Each boxer \$12.25

Linda's "Crazy" series continues with the addition of Fall Crazy. Combining fall and Halloween into one chart gives you choice galore. The block style designs make it easy to mix and match to fit your taste. Motifs within the blocks include the top and bottom third of a witch, a pumpkin, a turkey, leaves and black cat. Centered in between the witches top and bottom third are the words Happy Haunting. Tuck it in a darling Stitch-a-Gift banner and wa-lah. Choose from several other combination ideas. Chart \$7.25 Banner \$20.00.

**Mill Hill:** Six new winter buttons and beads kits have a Christmas Village theme. This festive series includes Queen Anne House, Skating Pond, General Store, Apothecary, St. Nicholas Cathedral, and Village Bakery. Each kit \$12.95

This years Santas are called **Appalachian Santas**. These 3-1/2"x 4-1/2" Santa ornaments are stitched on perforated paper with floss and beads.

They stitch up quickly and add lots of sparkle to any tree. Choose from Smoky Mountain Santa, Allegheny Santa, and Blue Ridge Santa. Each kit \$7.00

A new series called **Keeping Cool Treasured Stitching Band kits** are bound to be a hit. Choose from three cute snowmen designs: Cross Country: a skier, On the Ice: a hockey player or Digging Out: shoveling snow. Each kit includes chart, banding, floss, beads, treasures and the *bell pull*. What a terrific value for \$13.95

Seeing the new **Holiday Harmony** series of ornaments makes me anxious for all the holiday music. These beautiful musical instrument ornaments include a Violin, French Horn, Mandolin, Harp, Drum & Trumpet. Each kit has everything you need for only \$6.50 each.



**Mirabilia:** I'm truly amazed at the quantity of designs that Nora Corbett produces including ladies, fairies, mermaids and more. Melissa couldn't wait to get started stitching her first Mirabilia when she saw Mermaid of Atlantis. Legends dating back to the eighth century B.C. include the legend of the mermaids of Atlantis. Resting on a Greek column this beautiful mermaid guards the pirates treasure while admiring a large shimmering pearl. Luscious teals, greens and browns look fabulous on the 32ct. Laurel linen. A stunning 8"x16" design. Chart \$13.25

November Topaz Fairie is the fifth in the series of birthstone beauties. Her lemon chiffon dress looks very soft against her iridescent dragonfly wings. While holding a vine of gorgeous crimson blooms the temptation proves to be too much for her to resist harvesting a blossom. Her brown hair enhances the crown of citron stones and sparkling beads. Other fairies focusing on birthstones include July Amethyst, May Emerald, June's Pearl and Aprils Blue Diamond. Charts - \$13.25

**Prairie Schooler:** HOT OFF THE PRESS! As the newsletter is ready to go to press we get a Prairie Schooler auto. The 2007 Santa finds him prepared for needlework. His bag is filled with balls of

yarn and scissors as he carries a basket of knitting supplies. If you were on last years list, you're on this years list. Chart \$3.25

Also included in the auto were four new charts. They are great! Due to time.....I'll just give you the titles: Pumpkin Patch, Cranberry Christmas, Button up and Thanksgiving Comes Again. Charts - \$8.25 each

**Raise the Roof:** The Crabby series continues with the release of Crabby April thru June & Crabby July thru September. Remember we're celebrating the things we love to hate. April: Tax time, May: Rabbit droppings, June: Bugs, July: Heat - frying eggs on the sidewalk, August: Weeds & September: Leaves. Joyce has it stitched and awaits the last chart for October thru December. Each chart \$7.25 Buttons-\$6.55 & \$13.05 respectively.

**Rosewood Manor:** Karen Kluba chose the perfect name for her latest breathtaking sampler. Inspiration is a beautifully charted thirty page leaflet that uses 32 DMC colors. The wide vining floral border accentuates the village scene in the center of this 14"x18" on 32ct. sampler. We have several customers stitching this one on fabrics like Moon glow, French lace & Sandstone. It will certainly take plenty of inspiration for me to finish this heirloom sampler...but I just have to stitch it. It's just simply stunning. Chart \$22.25

### GIZMOS & GADGETS

Need help organizing all your stitching gadgets? Try a new Handy Caddy! This clear plastic organizer has a large storage area in the center with six pockets on the sides. The metal frame offers support and folds easily for storage. Now I have my scissors, Stitch fixer, needle threaders, Fray check, Thread Heaven, Boo Boo stick and lotion neatly organized. I easily clean up my stitching area by stashing my project in the large storage area, picking up my Handy Caddy and storing it in the closet. I just love mine. I wonder if I could get my husband to use one for all the remotes, keys, wallet, and clutter that collects in the Family room. It's worth a try, huh? The best \$16.50 I've spent in awhile.

I've always loved patriotic decor and have enjoyed the recent surge of Red, White and Blue availability. I hate the reason we've seen more, but on the other hand it's wonderful to see our nations colors everywhere. The latest with a patriotic theme is Glory scissors from Gingham. These hand-crafted scissors and shears handles are wrapped with our Red, White and Blue stars and stripes. The 4" Embroidery scissors are only \$33.95. The 8" Dressmaker's Shears are only \$44.95. Both Glory Designers' series scissors are packaged in a collectible tin with protective sheath. Beautiful gifts...of course for you also.

As I sit in the comfort of my cool home on this 4th of July, I can't help but think of

the **wonderful freedoms** we all enjoy  
Thanks to the men and women who serve  
our country. A big THANK YOU to all  
those who have served and are presently  
serving to give us Liberty! GOD BLESS  
THE UNITED STATES OF AMERICA!

### WE CAN HELP!

Friday evening, May 4th, a F5 tornado  
simply wiped the town of Greensburg,  
Kansas off the map. The town of around  
1400 was left with just a handful of  
damaged homes and the grain elevator  
standing. Two months later finds the Post  
Office, Bank and Kwik shop back up and  
running. TRULY UNIMAGINABLE!

One of the anchors of the community  
was **Starla's Stitch 'n Frame**. I had  
personally never visited Starla's, but heard  
wonderful things about her quaint 25 year  
old business. During a recent conversation  
with Starla, the owner, I was humbled by  
her positive outlook and concern for others  
and need to get back up and running to  
serve her customers. Her heart breaks for  
those people who lost their beautiful  
stitched models that were generously  
hanging in her shop. To quote Starla "It  
didn't matter if you were the richest or  
poorest person in town, we're all in the  
same situation. Thank God we only lost 10  
lives". She also shared that one of the  
hardest things is that people she saw  
several times a week and even daily are  
spread throughout the county and beyond.  
She doesn't even know for sure where  
some of them are. Houses in surrounding  
communities were sold or rented within  
days. "Some won't return to Greensburg  
and I understand that, but the shop will be  
back".

Her goal is to have her shop open by  
September 1st on Highway 54, just east of  
the Bank that is presently set up. She has  
reserved a FEMA trailer that is basically a  
box with a door and a couple windows. In  
her delightful voice she added it may be  
small, but it will give me a place to start  
serving my customers. She reminded me  
that she serves several counties in the Pratt  
and Dodge City area. Her new framing  
equipment has been purchased and she'll  
start with a few basic fabrics and thread.

Many of you have asked and wondered  
what you could do to help. We've come up  
with a couple ideas. First of all we've put a  
collection jar on the front counter for  
donations that will be used for the supplies  
for the new models for Starla's. Anyone  
that would like to stitch a model for the  
NEW Starla's can just let us know.  
Availability of charts, threads and fabrics  
need to be considered. It will help Starla to  
have us help decide what chart, fabric &  
threads should be used. You can donate \$\$  
or the stitching or everything needed for the  
model. **Anything will be appreciated!**  
Whatever fits your budget. Starla does a  
wonderful job framing, so we'll let her  
decide how to finish things.

I honestly can't imagine not having  
access to a stitching store. There's nothing

like seeing, touching and feeling the  
models. The cross stitch industry needs  
your help to keep it alive.

**Stitchers are good hearted people so  
let's do what comes naturally and help  
rebuild Greensburg!**

### NEW FABRICS

Over dyed fabrics continue to become  
more and more popular. Recently we  
brought in a couple new colors of linen  
from Wichelt and we can't seem to keep  
enough in stock. We aim to please so  
we've brought in 4 new colors of 28ct.  
linen, 2 new colors of 32ct. linen and 2 new  
colors of 14ct. Jobelan aida. Wonderful  
colors include: Antique Copper, Babbling  
Brook, Copper Penny, Queen Anne's  
Lace, Sand Castle, Thyme and Watercress.  
Joyce stitched up a new complimentary  
Nativity scene pattern from Just Another  
Button Company on the 28ct. Thyme and it  
is simply luscious. Hurry in to see these  
yummy fabrics.

Be sure to check out the NEW 28ct.  
Pearl Linen. We recently framed a piece  
that was stitched on this fabric. With a  
little research we figured out what it is and  
ordered some in. A nice neutral heather  
look. I can't wait to stitch something on it.



### NEW THREADS

We're always joking at the shop that  
you either get hungry or want a drink when  
you start reading the names of the overdyed  
flosses. I was thrilled when the new Gentle  
Art threads arrived with a school theme.  
Fun colors like Autumn, Blackboard,  
Chalk, School House Red, School Yard, &  
Uniform Blue. \$2.00 each skein  
Weeks Dye Works added to their line  
with Guacamole, Parchment, and Spumoni.  
\$2.00 each skein.

### JUST CROSS STITCH ORNAMENT MAGAZINE

The annual Just Cross Stitch Ornament  
magazine continues to be the best deal of  
the year. With designs, recipes and articles  
from 75 designers, it is a must have! We  
also keep our list from year to year, but  
would really like for you to call and check  
to make sure your name is on the list and  
phone number is correct. \$7.25

### Christmas in July Sale! July 26th, 27th & 28th

You read it right...the sale is back in  
July. Everything in the store will be 20%  
off, with the exception of DMC floss,  
things already discounted, on hold sacks  
and custom framing. In stock frames will  
be 20% off, but no special order frames are  
included. If we run out of something,  
simply order and pay for it at the sale, and  
you'll receive your 20% off.

**NO FRAMING JOBS WILL BE  
ACCEPTED DURING THE SALE!**

### Dazor Lamp Sale

The Dazor light is the best magnifying  
light available. The lamp has a ground  
glass lens, 3-diopter magnification and 5  
year warranty. With the touch of a finger  
the *Floating-arm* can be repositioned for  
your convenience. This is the perfect time  
to make the once in a lifetime investment  
on this wonderful lamp. You'll never regret  
it! You can call as soon as you get your  
newsletter and get your name on the lamp  
order list. You do need to pay for the lamp  
up front, with cash, check, mastercard or  
visa. We run the payments through the first  
day of the sale.

We gather orders until 4 p.m. on  
Saturday, July 29th. The lamps will be  
ordered after the sale is over, and will be  
delivered approximately 3-4 weeks later.

#### Suggested Retail Sale Price

Circline Lamp on Pedestal base:.....	\$341.00.....	\$280.00
Circline Lamp on Caster base:.....	\$363.00.....	\$300.00
Stretchview Lamp on Pedestal base:.....	\$493.00.....	\$425.00
Stretchview Lamp on Caster Base: .....	\$515.00.....	\$445.00
Desk Top Lamp: .....	\$277.00.....	\$240.00

### Janis update:

To refresh your memory, Janis was  
diagnosed with ALL Leukemia in  
December. She received her stem cell  
transplant in mid-May and began the 100  
day stay in Omaha. With the injection of  
her brothers healthy stem cells her blood  
counts started to rise very quickly. She was  
moved to her apartment about two weeks  
early. She has now passed her 60th day  
and was allowed to go to her brothers in  
Lincoln, Nebraska (45minutes away) for  
the 4th of July.

Janis seems to be doing pretty well. I  
would like to Thank everyone for all the  
continued support and prayers.

*Happy Stitching! Debbie, Joyce, Pat, Janis,  
Carol, Melissa, Sherre, Linda & Karla.*

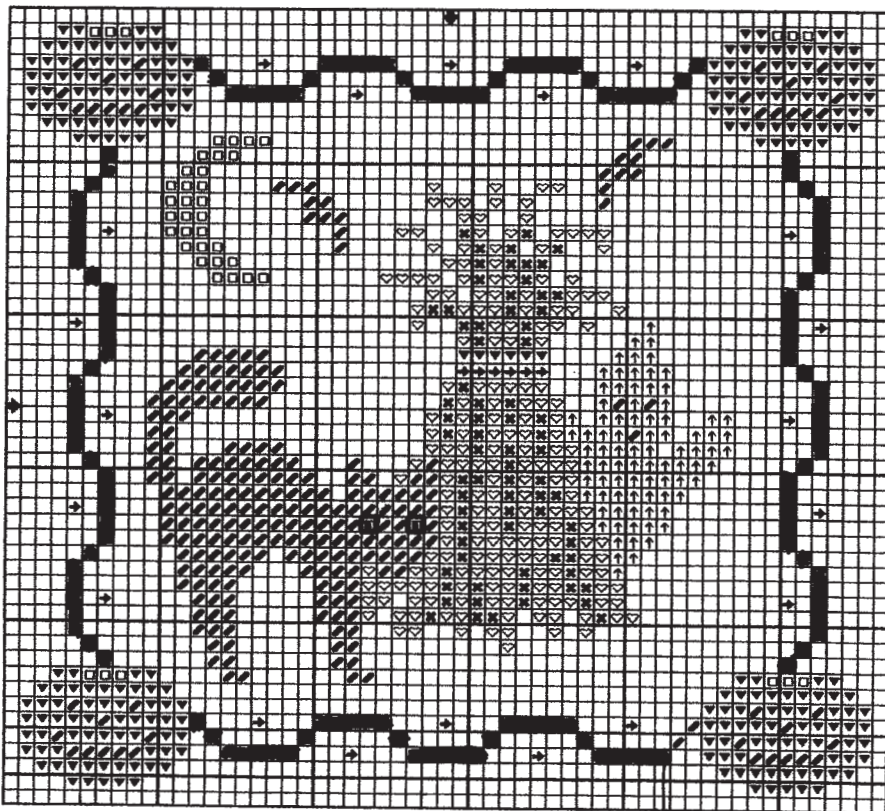
# xxx Heart's Desire xxx

3210 E. Douglas • Wichita, KS 67208

Shop Hours:  
 Tues., Weds., & Fri. 10 a.m. - 5 p.m.  
 Thurs. 10 a.m. - 6 p.m.  
 Sat. 10 a.m. - 4 p.m.  
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## THE SPOOKS ARE OUT!

Symbol		DMC
↑	Whitewash WDW	White
□	Honeysuckle WDW	745
×	Maple Syrup Simply Wool - GA	610
↙	Gunmetal	413
♡	Brandy Simply Wool - GA	
➔	Carrot	3854
▼	Chrysanthemum	921
■	Dried Thyme Simply Wool - GA	

**STITCH COUNT:** 50 long x 55 wide

**DESIGN SIZE:** 5" x 5-1/2"

We stitched our model over 2 on 20ct. Nat. Pearl linen. Us 4 strands of WDW and only 2 strands of Simply Wool.

**Cat's Eyes:** Make 1 full cross stitch with Honeysuckle. Backstitch around eyes with 1 strand of Honeysuckle, then stitch pupils of the eyes by making 1 tiny straight stitch from the bottom edge of the eye to the middle, using 1 strand of Gunmetal.

